

Modernizing Enterprise Data Platforms for Smarter Customer Engagement



CHALLENGE

Legacy systems created fragmented customer data, limiting personalization and business insights. The client required a modern, secure data platform to improve governance, reduce operational costs, and support future growth.

AZURE DATA PLATFORM MODERNIZATION

Built a cloud-native data platform on Azure and Databricks with centralized data management, automated ingestion, and advanced analytics. Implemented secure data governance and a 360-degree customer view for faster business decisions.

SOLVED FOR A GLOBAL SCALE

Enabled unified customer insights, stronger data governance, and faster onboarding of new datasets. The platform reduced operational costs, improved compliance, and accelerated enterprise-wide analytics.

IMPACT

Direct Benefits

60-80%

Reduction in Compliance & Regulatory Costs

\$600K

Legacy Platform Cost Savings

35%

Increase in Data Team Productivity

Contributing to

Enterprise Data Modernization

Data Governance